



OFFICE OF THE MAYOR MANAGING DIRECTOR'S OFFICE

Mufi Hannemann, Mayor
Wayne M. Hashiro, Managing Director
Trudi S. Saito, Deputy Managing Director
Jeffrey J. Coelho, Executive Advisor

Two thousand five marked the centennial of the City and County of Honolulu, and a series of accomplishments assured that the year would be memorable for its substance as much as its celebration.

Pearl Harbor

The new fiscal year opened with a crisis as Pearl Harbor Naval Shipyard was placed on the federal Base Realignment and Closure Commission's list for potential closing or down-sizing. The shipyard is Honolulu's largest industrial employer, with 4,300 civilian employees and 800 military personnel.

Mayor Mufi Hannemann immediately flew to Washington, D.C., joining Hawaii's Congressional delegation and state and local business leaders to lobby to stop the closure. The commission ultimately voted 5-4 to add Pearl Harbor, but seven votes were needed for its inclusion.

Hannemann commended the four BRAC commissioners who voted to oppose the addition of Pearl Harbor, particularly James Hansen and James Bilbray. He spoke personally with Hansen before leaving for Washington and told him how important the shipyard is both militarily and economically for Honolulu, as did Congressman Neil Abercrombie. Hannemann noted the efforts of Senator Dan Akaka and Senator Dan Inouye, as well as his friend, then-Senate Minority Leader Harry Reid, for helping convince commissioners that including Pearl Harbor Naval Shipyard on the list was "not the right thing to do."

Public-Private Partnerships

Collaboration between government, businesses, and non-profit organizations was a major theme of the Hannemann administration during the year. A number of these partnerships yielded significant benefits for the City, with some of the more prominent described below.

Chinatown: This year, for the first time ever, the City encouraged the three largest organizations in Chinatown to cooperate on sponsoring a single Chinese New Year celebration, saving themselves and the City considerable time and expense on what had been, for many years, separate observances benefiting from considerable in-kind taxpayer support. The 2007 Lunar New Year observance will feature a month-long festival that builds on this theme of community-wide cooperation.

Ag Theft: Hard-working farmers beleaguered and frustrated by the theft of their crops led the City to join with the Oahu Farm Bureau, Prosecuting Attorney, and Honolulu Police Department to give these small business owners a voice and develop ideas to curb this crime.



The City opened several new facilities at the Honolulu Zoo, in partnership with the Honolulu Zoo Society and others.

Honolulu Zoo: The Honolulu Zoo constructed a new home for orangutan Rusti and his companion, Violet; opened a modern veterinary clinic; and dedicated the Keiki Zoo, with the City, Honolulu Zoo Society, and private donors underwriting the cost of these much-needed improvements.

Construction Training: The City spearheaded a partnership with the Building Industry Association of Hawaii to develop a \$4.8-million construction training facility, using a federal grant the City will help

to secure. With between 10,000 and 26,000 more construction workers needed in the next few years, this program will go a long way toward training them.

City Lights: The ever-popular Honolulu City Lights for years has been a cooperative venture of City volunteers and private benefactors, and 2005 saw City Lights introduced to Kapolei, largely through the efforts of business and community groups, including the Friends of Honolulu City Lights and City and County of Honolulu Federal Credit Union.

Centennial Celebration: The centennial of the City and County of Honolulu was celebrated with a hundred events held in conjunction with the Honolulu Centennial Commission, which was appointed by the mayor and City Council. One of the highlights was the Honolulu Centennial Family Festival at Magic Island, an event that rekindled “small-kid time” memories by highlighting the City’s focus on family events and the reestablishment of old traditions. It had been several decades since Magic Island had been the site of a carnival-type event, and 60,000 people turned out for the festivities. The *Honolulu Advertiser*, which helped sponsor the centennial, also observed its 150th anniversary with the largest birthday cake in Honolulu history. The cake, unveiled in the courtyard of Honolulu Hale, was large enough to feed 10,000 people.

Waimea Bay: In January 2005, Waimea Valley was saved from development through the combined efforts of the City; U.S. Army, through the Trust for Public Land; Office of Hawaiian Affairs; State Department of Land and Natural Resources; National Audubon Society; the landowner and his representative; and mediator Clyde Matsui. The mayor was determined that the issue be resolved without resorting to a trial, and that the City, which had originally committed \$5 million for the property, not have to spend a penny more than budgeted. The balance of the \$14-million settlement came from the other parties.



Saving Waimea Valley from development required commitments from a number of public and private sector partners, with the mayor devising a strategy to bring the parties together to close the multi-million-dollar deal. Photo by Tom Hisamura.

Pupukea-Paumalu: A spillover benefit of the City’s success with Waimea Valley was the opportunity to assure the Trust for Public Lands and Army that the City would work with them and their partners to save the Pupukea-Paumalu parcel from development.

Ka Wai Nui Marsh: The administration continued its efforts to resolve conflicts with the Department of Land and Natural Resources over the stewardship of Ka Wai Nui Marsh in Windward Oahu. The City prepared documents to convey the marsh to the state, while offering to continue to maintain the marsh’s Oneawa drainage canal and turning over an amphibious excavator to aid in conservation projects. The issue remained unresolved as of the end of the fiscal year, despite an attempt by the Legislature to enact legislation approving the City’s proposed arrangement.

Cabinet Changes

The mayor announced several cabinet changes during the fiscal year:

Jeff J. Coelho, the managing director, was named the mayor’s executive advisor and director of the Department of Customer Services;

Wayne M. Hashiro, director of the Department of Design and Construction, was appointed managing director;

Melvin N. Kaku was appointed director of the Department of Transportation Services, replacing long-time City hand Edward Hirata;

Joan A. Manke, senior advisor for the Department of Customer Services, was named executive secretary of the Neighborhood Commission;

Baybee Hufana-Ablan, who had been Neighborhood Commission executive secretary, was appointed senior advisor for the Department of Emergency Services;

Danilo “Danny” Agsalog, senior advisor for the Department of Emergency Services, assumed a similar post with the Department of Customer Services;

Hubert P. Minn was selected to become the senior advisor for the Department of Customer Services; and

Craig I. Nishimura became deputy director of the Department of Design and Construction.

Conference of Mayors

Despite his standing as a relative newcomer among mayors, Mayor Hannemann was selected by his colleagues in the U.S. Conference of Mayors to serve on the group’s advisory board. He was elected to one of nine seats open on the 30-member board, becoming the first mayor from Hawaii to hold a national leadership position with the organization since Mayor Neal Blaisdell served as the group’s president in 1965-66. Then, in June, he was named chairman of the organization’s Standing Committee on Tourism, Arts, Parks, Entertainment and Sports.

The U.S. Conference of Mayors is a non-partisan national organization whose members are the mayors of America’s 1,183 cities with populations of 30,000 or more.

Fasi Municipal Building

The mayor proposed the renaming of the Honolulu Municipal Building in honor of former Mayor Frank F. Fasi, who served the City for more than two decades. The City Council immediately adopted a resolution to that effect. A ceremony to mark the occasion was to be held in July 2006.

Budget

Mayor Mufi Hannemann signed into law the City’s operating and capital improvement budgets for the 2007 fiscal year, which began July 1. Approved were Bill 28 (2006), C.D. 2, the City’s \$1.5-billion operating budget, and Bill 29 (2006), C.D. 2, the capital budget of \$680.7 million.

In approving the measures, Hannemann said, “In my state-of-the-City address in late February, I described our budget as ‘no-frills,’ a budget that reflected the consistency of our spending priorities. Our focus has been, and continues to be, on the basic services that place a premium on public safety; maintenance of roads, parks and public facilities; transportation and traffic; and sewage and solid waste.

“It’s noteworthy that spending on sewers and sanitation will account for more than half—\$356.6 million, or 52 percent—of our total capital spending this coming year, a clear indication of the condition of our aging infrastructure. We’ll also be spending \$44 million on road repairs.

“The other priority is traffic relief, where we’ve budgeted \$50 million as the next step in our efforts to build a modern mass transit network based on a light rail system. So many people have devoted so much time to this effort to bring us this far, and this appropriation will show decision-makers on Capitol Hill, and potential private sector investors, that Honolulu is closer than ever to realizing its dreams.”

Hannemann credited the City Council for its support of the spending package. Said the mayor, “The members of the Council had to make some tough decisions on the budget. Given our current spending priorities, they had to decline many requests from their constituents for nice-to-have projects. That took courage and fortitude. But their support for this budget will mean a better quality of life for this generation and those to come, and that kind of long-term outlook is commendable.”

Highlights of the Fiscal Year 2007 budget included:

Sewers

Beachwalk pump station force main	\$18 million
Sand Island treatment plant expansion	\$64 million
Sand Island treatment plant disinfection facility and effluent pump station	\$15 million
Fort DeRussy pump station and force main	\$2.2 million
Honouliuli treatment plant solids handling	\$22 million
Honouliuli treatment plant upgrades	\$10 million
Kalihi Valley sewers	\$23 million
Kalihi-Nuuanu sewers	\$21 million
Wilhelmina Rise sewers	\$20 million
Waimalu sewers	\$9.5 million
Houghtailing Street sewers	\$7.5 million

Roadways

Islandwide street rehabilitation (\$10 million for storm damage repairs)	\$44 million
North-South Road construction	\$33.1 million
Kuaheha Street (Palolo Valley)	\$5 million
Manana cane haul road construction	\$4 million
Waianae Coast alternate access route	\$1 million
Waimalu Stream dredging	\$3 million
Flood control for streams and ditches, islandwide	\$1.25 million
Bridge rehabilitation and improvements, islandwide	\$2.5 million

Public Safety

15 uniformed police officers	\$0.77 million
10 permanent and 10 contract water safety officers (lifeguards)	\$0.6 million
Crime laboratory expansion	\$9.95 million
Police station and facility improvements	\$1.65 million
Police patrol sedans and other equipment	\$2.9 million
Mobile data computers in patrol vehicles	\$1 million
Fire station building improvements	\$2 million
McCully fire station replacement	\$1 million
Two fire engines	\$1 million
Wahiawa ambulance facility construction	\$1 million
New lifeguard towers	\$0.4 million
Telecommunications facilities upgrades	\$2.9 million

Public Facilities and Parks

Blaisdell Center Arena risers	\$2.32 million
Blaisdell Center Arena air-conditioner (addition to \$4 million from FY2006)	\$1.5 million
Honolulu Municipal Building fire sprinklers	\$5 million
Kapolei corporation yard (includes FY2006 funding)	\$9 million
Ala Moana Park improvements	\$1.8 million
Halona Blowhole reconstruction	\$1.15 million
Fire alarms for park buildings	\$1.7 million
Sunset Beach Recreation Center construction	\$3.1 million
Waipio Recreation Complex restroom construction	\$1.55 million
Waipahu District Park reconstruction	\$1.6 million
Honolulu Zoo improvements	\$1.5 million
Kalihi-Palama Satellite City Hall relocation	\$0.44 million
Pearlridge Satellite City Hall renovation	\$0.5 million

Traffic and Transportation

Honolulu High-Capacity Transit Project	\$50.2 million
Computerized traffic control system	\$2.3 million
Traffic signals at various locations	\$2.3 million
Buses and handi-van acquisition	\$13.5 million
Middle Street transit center construction	\$2.5 million
Intra-island ferry (includes \$3 million in federal funds)	\$3.3 million
Fuel for public transportation buses	\$25 million

Other

Kulana Nani apartment renovations	\$1.4 million
Rental assistance (federal and City funds)	\$32.1 million
Waianae affordable housing (to Hawaii Housing Development Corporation)	\$0.66 million
Habitat for Humanity Leeward Oahu for low-income housing	\$0.9 million
Hui Kauhale, Inc., for affordable housing at Ewa Villages	\$2.1 million
Korean American Foundation senior care facilities	\$1.95 million
Gregory House and Life Foundation HIV/AIDS services	\$0.42 million
Six contract driver license examiners during summer and holiday	\$77,000
Four real property appraisers at Kapolei Hale	\$137,000

Mayor Hannemann also signed into law the following measures on June 23:

Bill 27 (2006), C.D. 2, the \$13.75-million legislative budget.

Bill 81 (2005), C.D. 2, relating to real property tax valuations, provides a one-time real property tax discount of \$200 against the taxes owed for an owner's home for the 2006-2007 tax year, provided the property was granted a home exemption for that tax year.

Bill 30 (2006), relating to authorizing the issuance and sale of general obligation bonds and bond anticipation notes, authorizes the City to issue and sell bonds and notes in the maximum principal amount equal to the aggregate amounts appropriated in the Fiscal Year 2007 capital improvement program budget.

Bill 31 (2006), C.D. 2, relating to revenue-enhancing opportunities for the Department of Enterprise Services, will enhance the City's revenue-generating opportunities at the Blaisdell Center and Waikiki Shell through provisions for co-promotion of events, adjustments in arena percentage rent caps, and displacement of non-profit organizations to the Waikiki Shell to permit the use of the Concert Hall for events that will offer greater financial benefit, be of significant public appeal, and offer an attraction to the community that would not otherwise be available.

Bill 32 (2006), C.D. 1, relating to admission fees for the Honolulu Zoo, increases the Honolulu Zoo's admission rate for non-residents 13 years of age and older from \$6 to \$8 per person.

Bill 33 (2006), C.D. 1, relating to the transit fund, prevents transit project money from being commingled with the City's General Fund, provides tighter budgetary control and accountability of the revenue collected for transit purposes, and facilitates drafting of the Comprehensive Annual Financial Reports.

Mayor Hannemann said, "This measure will guarantee that all revenues we collect for our transportation improvements will be devoted exclusively to those projects. Past raids on the sewer fund to pay for high-maintenance, nice-to-have construction projects have shown us the unfortunate consequences of a lack of oversight and accountability of City finances."

The mayor approved the following budget-related measure on June 20, 2006:

Bill 34 (2006), C.D. 2, relating to the Special Reserve Fund, changes the name of the fund to the Reserve for Fiscal Stability Fund, amends its purpose, and changes the provisions under which deposits and expenditures are made.

Mayor Hannemann said, "I continue to maintain that the City needs to set aside a reserve, a savings account, if you will, for that rainy day. A natural disaster, a severe economic downturn such as we experienced in the wake of the first Gulf War or September 11, or any number of unforeseen crises would place a severe burden on the public sector, and particularly on a City government that oversees our first-responders, maintains the public infrastructure, and is on the front lines in any emergency. A fund also has the benefit of lowering our cost of borrowing money because it shows investors that we're financially sound and prudent.

"I'm very grateful that the members of the City Council recognize the importance of this savings account and have taken the steps to make it a regular part of our budget."

Tax Proposals

In December 2005, Mayor Hannemann had proposed \$40 million in property tax cuts before he submitted his budget to the City Council.

In addition to the cuts, Hannemann proposed legislation to create a new homeowner classification of real property. Currently, homes on Oahu fall into either improved residential or apartment classifications.

"This will allow the City to distinguish owner-occupied houses and apartments from other property, and thus enable us to address more directly those property owners most affected by rising assessments," said Hannemann. The measure was not adopted by the Council.

He also established a Mayor's Tax Policy Committee to work with his administration and the City Council in drawing up tax policies that are equitable and help those most in need of relief.

Asset Management

The Asset Management Review Team was created as an outgrowth of the Mayor's Review, a comprehensive look at City finances and operations that was completed in the opening months of the Hannemann administration.

The blue-ribbon panel of 11 business leaders was established in May 2005 to examine all 700 parcels of real estate owned by the City and how the City manages them. Jeffrey Dinsmore, former Victoria Ward general manager and vice president of development-Hawaii Region for General Growth Properties, was chairman.

The review team found the City lacks a comprehensive and coherent policy or strategy to manage its assets. That has resulted in a number of more specific obstacles and situations, such as Block J being "sold" several times. The team found many of the assets do not relate to the City's core missions and divert resources from other, more essential properties. The review team recommended that the City develop a clear and consistent policy for asset management that takes into account city priorities and that asset management be consolidated under an asset manager.

The team made several specific recommendations that it feels will realign the City's asset portfolio with its priorities. They include selling City-owned affordable rental housing properties and their associated commercial and parking areas, while ensuring that the properties are kept in affordable rentals; selling one of the three City golf courses in the Waipahu-Ewa area (West Loch, Ewa Villages, and Ted Makalena); redeveloping the Kaimuki parking lots; and establishing a public-private partnership to manage the Honolulu Zoo.

The City has since retained an asset management consultant, who is developing a strategy for managing the City's assets and who will assist the City in reviewing and selling assets. No firm decisions had been made to dispose of City property as of the end of the 2006 fiscal year.

Sewers

Sanitation projects—meaning sewers and other waste disposal—will account for the largest single item in the City's capital improvement budget for the 2007 fiscal year.

Upgrades to the Sand Island Waste Water Treatment Plant, valued at \$176 million, are continuing, as is work on the Kalaheo Avenue sewers in Kailua and modifications to the Ala Moana pump station. Sewer reconstruction in the Wanaao Road and Keolu Drive areas of Kailua, with a price tag of \$31 million, was scheduled to begin in the middle of 2007. Other planned sewer projects include Renton Road, Halona Street, Kaneohe Bay Drive, and Houghtailing Street, as well as Waimalu, Kalihi, Nuuanu Valley, Wilhelmina Rise, Waialae Iki, Kuliouou, and Waimanalo. The emergency replacement of the Niu Valley force main continued during the year, as did work at Fort DeRussy, the Hart Street pumping station and Honouliuli waste water treatment plants.



The Beachwalk emergency bypass sewer line floats in the Ala Wai Canal before being submerged.

Beachwalk Emergency Bypass

On March 24, after weeks of intense rain, a 42-year-old existing force main ruptured on Kaiolu Street in Waikiki. The City had already initiated planning for a new permanent force main to begin in 2007 when the rupture occurred, but acted immediately to construct a temporary emergency bypass to prevent the need for any further diversions until the permanent line is completed.

The City activated an emergency design and construction team to build a temporary bypass line in the Waikiki area to prevent future diversions from the existing wastewater force main. The bypass generally parallels the existing 42-inch force main. It was to originate at the Beachwalk Wastewater Pump Station in Waikiki, tunnel below ground along Kaiolu Street across the Ala Wai Canal to the mauka bank, then be submerged on the Ala Wai Canal bottom to the Ala Moana Boulevard bridge, and

terminate near the Diamond Head entry to Ala Moana Beach Park. The 7,200-foot line was expected to be completed by the end of 2006.

Solid Waste and Recycling

One of the mayor's early priorities was bringing equity to no-call, regularly scheduled, bulky-item and white-goods pickup by expanding the service island-wide. The City launched this service last March on the Leeward Coast and added the North Shore and Windward Oahu to Kahaluu later in the year. The rollout continued during the fiscal year, with pickup coming to the Halawa-to-Makakilo area, followed by Wahiawa and Mililani in May, and Waimanalo, Kailua, and Kaneohe by the summer of 2006, circling the entire island.

The City also rolled out free, automated, curbside recycling of green waste. The City expects to reduce the amount of green waste sent to the landfill by 60,000 tons over the next two years, and increase that to 90,000 tons when the program reaches maturity.

Said Mayor Hannemann, "With respect to curbside recycling, we've grown accustomed to the notion that trash pickup is free and limitless. We have twice-a-week refuse pickup. We have twice-a-month green waste pickup. And we have once-a-month bulky-item pickup. We all expect this for free. Compounding the situation is the past administration committed more than \$2.5 million to purchase and distribute 50,000 blue bins to homes, without a feasible plan to put them to use. That's why next week we're beginning "greencycling," or free, automated, curbside recycling of green waste.

"In comparison, twice-monthly curbside collection of mixed recyclables would cost every household \$300 per year, while removing only 20,000 tons of waste from the landfill. Lastly, the state's HI5 program is doing quite well, recycling a significant portion of the mixed material. The City plans to further support HI-5 by opening redemption centers on City grounds in Waikiki and Nuuanu and providing 40 more recycling bins at schools and other sites. Not only do we expect to

reduce waste by 19,000 tons, but we're also helping schools and non-profit organizations to raise money."

The City organized a well-received Discovery Recycling Fair in November 2005 to stimulate and encourage recycling. The Blaisdell Center event attracted more than 6,000 people, most of them students.

In late February, the mayor announced a partnership with Hawaiian Electric to explore new, alternative energy technologies fueled by municipal solid waste. If successful, the partnership should improve the City's capacity to convert trash to energy, cut the amount of waste going to the landfill, and reduce Oahu's dependence on imported oil.

The mayor vetoed Bill 37, which called for the closure of Waimanalo Landfill in 2008. In his veto, the mayor pointed out that the City Council was reversing a decision it made only 14 months earlier.

Hannemann argued, "There are enormous economic, logistic, and permitting challenges associated with that decision, particularly given that no alternative site has been recommended. Compounding the City's predicament is the previous administration's signing in 1999 of an agreement with the landfill operator, allowing for a 15-year extension, although they publicly promised later to vacate the dump site by 2008."

He pushed for the Council's inclusion of a community benefits package, to take effect in the 2007 fiscal year, to offset the burden of the landfill on Waianae Coast residents. He said at the time, "It is patently unfair to assume it's okay for only one part of our precious island to be the repository for all of Oahu's opala, and that the residents who live closest to the landfill will simply have to grin and bear it."

The \$2-million community benefits program consists of \$1 million for grants for the district and \$1 million for capital improvements, primarily park and beach improvements. Additionally, the administration will improve the Waianae Police Station and complete the Waianae emergency access road. The mayor planned to convene a committee of residents from Honokai Hale to Makua to decide how the grants will be apportioned.

Mass Transit

During the year, the Department of Transportation Services continued its work on the Alternatives Analysis for the Honolulu High-Capacity Corridor Project. Community meetings, led by the mayor, were held to describe the project to residents. Meanwhile, the mayor and transit experts made numerous presentations to business and community groups, in preparation for the completion of the analysis and its submittal to the City Council in November 2006.

The mayor formed a Transit Solutions Advisory Committee and a Transit Finance Committee as a demonstration of the City's commitment to keeping the public and policy-makers involved and informed throughout the process. A website and monthly newsletter kept interested parties abreast of the work.

The mayor cited the work in his state-of-the-City address in late February, crediting individuals and organizations for bringing the effort this far. Said Hannemann, "And nowhere were the rewards of a public-private partnership more successfully demonstrated than in our move toward a mass transit system that will meet the needs of Honolulu long into the future. We could not have come this far without a determined effort on the part of the entire community. What was remarkable was the diversity of support for transit: 19 Senators and 32 Representatives at the Legislature ... Democrats, Republicans, and non-partisans ... our most prominent business leaders and organizations, like the Chamber of Commerce ... labor, particularly the building trade unions ... the *Honolulu Advertiser*, *Honolulu Star-Bulletin*, and *Pacific Business News* ... some Neighborhood Boards ... and so many others.

"I would be remiss if I didn't give credit to Senate President Bobby Bunda, Senate Vice President Donna Mercado Kim, House Speaker Calvin Say, Vice Speaker K. Mark Takai, and Majority Leader Marcus Oshiro; to transportation chairs Lorraine Inouye and Joe Souki; to money chairs Brian Taniguchi and Dwight Takamine; to Senate intergovernmental affairs chair David Ige; and to Governor Lingle for their backing. On the City Council, Nestor Garcia, Gary Okino, and Transportation Chair Todd Apo, all strong backers of mass transit, led the charge in working with our administration, headed by former Transportation Director Ed Hirata and transit planning chief Toru Hamayasu, to bring us to this point."

Parks

The administration continued to play catch-up with the City's parks program. Among the requested budget items was \$28 million for the 2007 fiscal year to repair or maintain parks facilities, including making ADA improvements, repairing gyms, reconstructing waste water systems, building restrooms at the Waipio soccer field, and making the necessary improvements to ensure the safety and longevity of these much-used sites. The City also planned to fill 38 vacancies, mostly maintenance staff, to clean parks that typically stay open 17 hours a day.

The Parks Department, which has been under-budgeted and short-staffed for years, made creative use of available resources to maintain its facilities. The department completed makeovers of four comfort stations using in-house labor. Among them were Oneula Beach Park and Kawanakoa Neighborhood Park. In February, the City repaired two comfort stations on Magic Island with a team from YouthBuild Honolulu, a program operated by the Department of Community Services, joined Windward Community College and the parks staff to replace fixtures, paint, and install new partitions at Ala Moana Park.

In March, the City Department of Parks and Recreation announced Ala Moana Regional Park would be closed nightly to the public for a month beginning late that same month, with a three-day shutdown of the park in late April for long-needed maintenance.

The park was closed to people and vehicles from 10:00 p.m. to 4:00 a.m. daily. The April closure enabled the Parks department to thoroughly clean all comfort stations, paint structures and comfort stations, repair potholes and restripe parking lots, repaint curbs, do comprehensive landscape maintenance, repair picnic tables and park benches, move sand to depleted areas, and make other improvements. The closure and work proved to be so successful that the night-time closure was made permanent in June.



With Ala Moana Park closed, City teams could attack many maintenance tasks, like replenishing sand, trimming trees, and repainting the restrooms.

The City also helped bring Hawaii Winter League Baseball back to Oahu. When the league was here in the late 1990s, then-Councilman Hannemann had worked with the Harris administration to open Hans L'Orange Park in Waipahu as a venue, and the league decided to return there for the 2006 season. Hawaii Winter Baseball has attracted some of the top players in Major League Baseball and the Japanese pro leagues.

Drugs

The administration formed a select task force on drug use, with the specific mission of making the City and County of Honolulu the most knowledgeable collection of employees in Hawaii on identifying and managing drug disorders. The group, chaired by Dr. William Haning of the John Burns School of Medicine, includes an impressive roster of Honolulu's leading health care and drug intervention experts. Several cabinet members are ex-officio participants and U.S. District Attorney Ed Kubo and City Prosecutor Peter Carlisle are serving as honorary advisors. One of the group's first tasks is to use money appropriated by the Legislature, and matched by the City, to support anti-drug activities.



MAYOR'S OFFICE OF CULTURE AND THE ARTS

Michael Pili Pang, Executive Director

The mission of the Mayor's Office of Culture and the Arts (MOCA) is to promote the value of arts and culture throughout the City and County of Honolulu. As the liaison between the mayor and the Commission on Culture and the Arts, MOCA's objectives are to attain preeminence in culture and the arts; perpetuate the artistic and cultural heritages of all Hawaii's people; promote a community environment that provides equal and abundant opportunity for exposure to culture and the arts in all its forms; and encourage and provide equal opportunity for the development of the culture and the artistic talents of the people of Honolulu.

MOCA strives to ensure the availability of a wide range of artistic experiences and to promote Oahu as a cultural destination. Guided by the belief and affirmation of cultural self-determination, MOCA works as a partner and catalyst for increasing opportunities, awareness and involvement in cultural activities. In this capacity, MOCA administers the Art in City Buildings Program, Culture and Arts Programs, and a Collaborative Arts Program.

Art in City Buildings Program

MOCA provided ongoing staff and clerical support for the operation of the Commission on Culture and the Arts, including staffing of its monthly meetings. The commission is an 11-member panel charged with reviewing and selecting artwork proposed for purchase and commission through the Art in City Buildings Program.

The office continues to manage the Art in City Buildings Program. The registrar completed the 2006 Annual Artwork Inventory on March 1, 2006, and submitted copies to the mayor, City Council, Commission on Culture and the Arts, City Archives and Library, and the Property Management and Disposal Section of the Department of Budget and Fiscal Services. As reported on the inventory, there are 862 objects in the collection. From 1968 to 2005, 26 objects have been removed from the City's collection. The artwork collection database is continually being updated. Current records estimate a conservative preliminary value of over \$8 million for the collection.

New acquisitions for the fiscal year included:

- Mural by Mark N. Brown, "Olapa Wai" (In the Style of Water), commissioned for the Veterans' Memorial Aquatic Center at the Central Oahu Regional Park.
- Group of sculptures, "Tubers," completed in 2005 by Jodi L. Taransky-Endicott and purchased for the Veterans' Memorial Aquatic Center at the Central Oahu Regional Park.
- Untitled mural by John Wisnosky commissioned for the Veterans' Memorial Aquatic Center at the Central Oahu Regional Park.
- Mural by Mari Sakamoto, "Big Pool," commissioned for the Veterans' Memorial Aquatic Center at the Central Oahu Regional Park.
- Painting, "Honolulu City Hall," completed in 2005 by Monica Hsu and gifted to the City by the artist.
- Two bronze firefighter figures, "Na Kanaka Kinai Ahi," commissioned for the Honolulu Fire Department headquarters on South Street.
- Ceramic wall hanging, "Technology Circle," completed in 2003 by Douglas Kenney, purchased for the Art in City Buildings Program.
- Set of four ceramic wall tiles, "Water and Geometric," completed in 2003 by Douglas Kenney and purchased for the Art in City Buildings Program.
- Ceramic wall tile, "Center with Lines," completed in 2005 by Douglas Kenney and purchased for the Art in City Buildings Program.
- Painting, "The Wild Side," completed in 2005 by Mark Norseth and purchased for the Art in City Buildings Program.
- Painting, "Sunrise: Wind and Waves," completed in 2005 by Mark Norseth and purchased for the Art in City Buildings Program.
- Tapestry, "Paisley," completed in 2005 by Eli Baxter and purchased for the Art in City Buildings Program.
- Set of three small bronze sculptures, "Mandoric Surferc" executed from 1998 to 2003 by Frank Sheriff and purchased for the Art in City Buildings Program.



Artwork acquisition funding was also used to install a sculpture entitled, "Nana I Ke Kumu" (Look to the Source), completed in 1995 by Michael Weidenbach. The sculpture was purchased by the City in 1999 for the grounds of the Mission Memorial Auditorium.



The Art Maintenance Program saw that 85 objects, mostly large-scale outdoor sculptures, are on a regular conservation cycle. Relocatable artwork, such as drawings, paintings, and prints, receive conservation treatment as needed and are placed or relocated as requested.

A major conservation treatment project was performed on the statue of Jose Rizal located on College Walk at North Beretania Street. The work was performed by Sculpture Conservation Studio of Los Angeles and completed in May 2006. The statue was brought back to its original appearance and will be maintained through regular conservation maintenance. The project received positive feedback from the community.

Another major conservation treatment was performed on the mural, “November Light,” located at the Medical Examiner facility. The work was performed by artist Donald Dugal and was completed in June 2006. This was the first

time since the mural was installed in 1987 that any work was done to it. The artist reattached parts of the mural that had recently detached and performed a general cleaning.

The Artist Registry, with information on 700 artists, is maintained and utilized by the Commission on Culture and the Arts and local organizations for queries regarding artists or commissioning of artwork.

Cultural and Arts Programs

The Cultural and Arts Programs serve the people of Honolulu by providing assistance to artists, performers, cultural organizations, and cultural practitioners. Community and cultural organizations received support in the form of services, administrative assistance, and/or infrastructure for their events.

MOCA increased the grant program in fiscal year 2006 from six to 16 awards. These grants range from the commissioning of new works of music and dance to the preservation of cultural practices, such as the Ching Ming Festival, Maoli Arts Month, and Aloha Festivals. MOCA also supported the Hawaii Filipino and City and County of Honolulu’s centennial celebrations.

MOCA’s goal of establishing Honolulu Hale as the “front porch” to our city government has turned the spotlight on the need to refurbish Honolulu Hale to its grandeur. This goal has led to partnership opportunities with organizations such as the Korean Artist Association, which donated new display panels, and the Honolulu Centennial Commission, which led efforts to raise funds for the Honolulu Hale Hookipa Project.

The Mayor’s Office of Culture and the Arts manages civic spaces such as Honolulu Hale, Kapolei Hale, and the Mission Memorial Auditorium. The common areas of these buildings—the Honolulu Hale Courtyard, Lane Gallery, Third Floor walkway, and Kapolei atrium—are used to showcase the talents of visual artists. The Mission Memorial Auditorium is used during the day for city events; during the evenings and on weekends, cultural performances are presented by community organizations.

In the spring of 2006, MOCA partnered with the Hawaii Retail Merchant Association to highlight Hawaii’s unique aloha shirt with the “Wear Aloha” exhibit. The exhibit celebrated the 40th anniversary of the establishment of the Aloha Friday tradition. MOCA also supported the Hawaii Ikebana Association in producing a spring exhibit with Japanese floral arrangements at Honolulu Hale. At Kapolei Hale, the first Kapolei Jazz Festival was held to bring a unique blend of Hawaiian and jazz music to the people of West Oahu.



Partnerships with community organizations have enabled MOCA to grace the halls of city buildings with a wide range of artwork displayed on a monthly basis. Programs such as the Kuhio Park Terrace – Parents and Children Together and the National Arts Program are intended to go beyond the art, as the exhibits are the tangible results of programs intended to expand opportunities for expression.

Within the past year, MOCA has focused on art as a means of stimulating economic activity. Programs such as those offered through the Hawaii Alliance for Arts Education, Hawaii International Jazz Festival, The ARTS at Marks Garage, Hawaii Theatre Center, and Alliance for Drama Education are examples of organizations that benefit from MOCA's vision of a cultural economy.

Collaborative Programming

The Mayor's Office of Culture and the Arts ensures that cultural activities are recognized, encouraged, and incorporated as an essential part of Honolulu's social and economic life. MOCA works with organizations in a collaborative effort to plan and stage festivals and events. Collaborative programming fulfills the goal of making Honolulu one of the most culturally enriched cities in the world.

The year marked the 100th anniversary of the City and County of Honolulu. MOCA was charged with overseeing the events planned by a commission appointed by the mayor and City Council. One hundred events were held in conjunction with the Honolulu Centennial Celebration. The Honolulu Centennial Family Festival at Magic Island highlighted the City's focus on family events and the reestablishment of old traditions. It had been several decades since Magic Island had a carnival-type event. An estimated 60,000 people attended the four-day festival. The 100th anniversary also gave businesses the opportunity to give back to the community. The *Honolulu Advertiser*, which is celebrating its 150th anniversary, organized a birthday party at Honolulu Hale that featured the largest cake in Honolulu's history. The cake was large enough to feed 10,000 people. Event festivities were also incorporated on the Frank F. Fasi Civic Center grounds.

MOCA partners with various organizations to assist with celebrations. In August 2005, the Aloha Festivals returned to Honolulu Hale as the historic building was reestablished as the site for the Aloha Court investiture. The City sponsored a stage at the Waikiki Hoolaulea and Downtown Mele during the event, creating a venue for local artists. Other examples of collaboration included Honolulu City Lights, Martin Luther King, Jr., Coalition Celebration, King David Kalakaua Birthday Celebration, Prince Kuhio Celebration, Aloha Airlines' Aloha Wednesday Concert, Hawaiian Music Hall of Fame Concert Series, various Korean performing arts events and a festival, and the annual Night in Chinatown.

In addition, the following activities were completed: (a) publication of a monthly calendar of events distributed to individuals, Waikiki hotels, and City and state agencies; a monthly update of MOCA's website, which provides information on events and exhibits related to the arts (<http://www.co.honolulu.hi.us/moca/index.htm>); and provision of entertainment and technical support for City and County of Honolulu events.



Statistical Summary of FY 2006 Programs

Distribution of Calendars: 56,4000

Art In City Buildings Program

Total Number of Pieces in the City Art Collection: 862

New Acquisitions: 13

Deaccession of City Art pieces: None

Artists Enrolled in City Artist Registry: 700

Preservation and Maintenance of City Art Collection: 85 Objects

Value of City Art Collection: \$8 million (reflects available purchase records and does not include value of gifted items)

Cultural and Arts Programs	<u>Number of Events</u>	<u>Participating Artists</u>	<u>Attendees</u>
Art Exhibits in Public Spaces	17	150	11,900
Honolulu Hale-Public Events	9	36	2,430
Honolulu Hale-City Sponsored Events	6	54	1,710
Mission Memorial Auditorium-Public Events	25	425	5,625
Mission Memorial Auditorium-City Events	28	84	5,600
Total	85	749	27,265

Grant Awards	<u>Number of Awards</u>	<u>Amount of Awards</u>
Cultural Festival	3	\$15,000
Production of New Works	6	\$30,000
Performing Arts	5	\$220,000
Community Cultural & Arts Organizations	7	\$247,500
Total Awards and Amount	21	\$512,500

Collaborative Programming	<u>Number of Events</u>	<u>Participating Artists</u>	<u>Attendees</u>
Community-Initiated Events	8	496	120,000
MOCA-Initiated Events	6	72	3,060
Honolulu Centennial (Major Events)	6	450	79,250
Total	20	1,018	202,310

OFFICE OF ECONOMIC DEVELOPMENT

The mission of the Mayor's Office of Economic Development (OED) is to retain, expand, attract, and diversify the economy of Oahu by creating a nurturing, business-friendly environment. The office advises city agencies and programs on the economic development implications of their activities and works with City organizations, community groups, and other government entities to create economic development opportunities on Oahu and maximize the City's revenue-producing potential.

The executive director represents the mayor on several key boards and is his primary advisor on matters related to Waikiki and other tourism locations on Oahu. The Honolulu Film Commissioner and the Small Business Advocate report to the director.

The Office of Economic Development differs from the State's Department of Business, Economic Development & Tourism in that DBEDT is engaged in broad efforts to improve the state's economy, while OED concentrates on business promotion and advocacy in Honolulu and looks to promote the county as a place to do business.

The OED funds, operates, and is responsible for targeted neighborhood economic development, small business advocacy and support, business development grants, the Honolulu Film Office, tourism, the Hawaii Tourism Authority-County Product Enrichment Program grants, sports tourism, and international protocol and sister cities.

Targeted Economic Development

With input from the Mayor's Economic Development Task Force and Enterprise Honolulu, OED developed a Targeted Economic Development Proposals Plan. This plan looked at areas that were primed for economic revitalization, such as Chinatown, Kalihi, Kaimuki-Moiliili, Kapolei, and the North Shore, and identified projects that have the potential to re-energize these areas as economic engines. Increased business activity has the benefits of generating additional direct revenue through higher property values and improving the livability of the area without City funding. Emphasis was placed on activities that use public-private partnerships. Using the Targeted Economic Development Plan as a guide, OED is working with the communities to coordinate economic summits geared toward implementation of proposed actions.

The first summit took place at the Hawaii Theatre in Chinatown in June 2006 and brought together more than 300 residents, businesses, community leaders, and other stakeholders to formulate an action plan on how best to revitalize Chinatown. OED is pursuing several proposals from the Chinatown Summit.

- In January, the City encouraged the three largest organizations in Chinatown to sponsor a coordinated Chinese New Year celebration.
- OED is working with the Honolulu Culture and Arts District to develop a public-private partnership for a façade restoration project along Hotel Street.
- In partnership with the Honolulu Culture and Arts District Association, OED successfully applied for the designation of Chinatown as a Preserve America Community Neighborhood, a national program implemented by the White House Advisory Council on Historical Preservation. First Lady Laura Bush took a few moments during her introduction of the President at a national press conference to congratulate Hawaii on its first Preserve American Neighborhood in May. This designation opens the door for federal grants to help preserve and highlight the best of Chinatown.

Other key initiatives from the Chinatown Summit included:

- **Homelessness:** Forming a public-private partnership to develop transitional housing for the homeless or small affordable units for families.
- **Culture and Arts Center:** Creation of an arts incubator in Chinatown modeled after the successful Arts at Marks Garage concept. The incubator will provide fledgling groups with business and administrative apprenticeships.
- **Events:** Organizing more First Friday-type events in partnership with businesses and other interested parties by providing seed money for a pilot movie event on Fort Street Mall.
- **Tourism:** Promoting Chinatown as a visitor attraction, using the ideas contained in the Oahu Strategic Tourism Plan spearheaded by the OED.
- **Federal Funding:** Taking advantage of the Preserve America Neighborhood designation, the first for Hawaii, to leverage federal funding for preservation projects.
- **Sister Cities:** Using the tenth anniversary in 2007 of Honolulu's sister city relationship with Zhongshan, China, the birthplace of Dr. Sun Yat-Sen, to call attention to Honolulu's influence on the revered leader.
- **Sports:** Increasing support for the Dragon Boat Festival and inviting Honolulu's sister cities and Dragon Boat associations from around the world to participate in a grand finale of the racing season.
- **Bright Idea Mini-Awards:** Cooperating with the Ford Foundation and Hawaii Arts Alliance to make Bright Idea Mini-Awards for grassroots-generated ideas to revitalize Chinatown. The Ford Foundation donated \$20,000, which American Savings Bank, Bank of Hawaii, Central Pacific Bank, First Hawaiian Bank, and Hawaii National Bank have matched.

- **Internet:** Negotiating a public-private partnership with Earthlink to test free broadband Internet access in Chinatown. In addition to personal and business applications, a wi-fi network can improve police video surveillance capabilities.

Small Business Advocacy

The Small Business Advocate (SBA) was created in 2001 to serve as a liaison between the City and County of Honolulu and the business community. The SBA assists small businesses in investigating and resolving complaints and addressing barriers to growth. The advocate helps reduce red tape and clarify complex government procurement practices.

The Small Business Advocate is the City's primary representative at the Small Business Resource Center (SBRC) and cooperates with non-profit partners to ensure the continued sustainability of the service. At the SBRC, individuals interested in starting a business can get training and guidance not only from the City's SBA, but from the Hawaii Women's Business Center, Small Business Development Center, and Senior Corps of Retired Executives. The SBRC plans to expand in the near future to include several new partners.

Together with the U.S. Small Business Administration, the City's advocate is planning a series of training workshops targeted for the West Oahu and North Shore communities, areas of rapid business growth. The workshops held at Kapolei Hale began in July 2005 and topics for the "Small Business Day in Kapolei" series included securing funding, resolving credit issues, and understanding employee benefits options.

The City's SBA is also playing a key role in promoting the economic revitalization and growth of Chinatown, a major OED goal. By networking and interacting with local businesses, community groups, cultural organizations, and the City's Department of Planning and Permitting, the SBA helps target key areas for economic growth.

Business Development Grants

The purpose of business development grants is to highlight different areas of Oahu and to bring the unique differences of each community to the attention of both residents and visitors. Grants are also given to improve the business climate and generate jobs.

<u>FY2006 Grants</u>	<u>Amount</u>	
Sports Industry Development	25,000	Oahu Visitors Bureau: collateral piece to build interest in Oahu sports activities and venues
	20,000	Dragon Boat Association: promote and host the season finale Dragon Boat Race in Honolulu
Event Marketing Support		
Rediscover Oahu	20,000	Pa'i Foundation for Ko'olau Sunset
	20,000	Kalihi Business Association for Sunset in Kalihi
	20,000	Mililani Town Association for Rediscover Sunset in the Park, Mililani
	15,000	Aloun Foundation for Sunset in the Plains in Kapolei
Kuhio Beach Torchlighting	60,000	Support for entertainment at the Kuhio nightly torch lighting
Festivals and Cultural Events	12,500	Pacific Gateway Center for Southeast Asian New Year Events (five different groups)
	10,000	Okinawan Foundation for annual Okinawan Festival
	10,000	American Korean Foundation: for annual Korean Festival
	5,000	Hawaiian Scottish Association for Scottish Festival
	2,500	Hispanic American Association for Salsa Festival
Job Creation and Business Development	5,000	Small Business Resource Alliance for assessment of and revitalizing computer lab at SBRC
	60,000	Enterprise Honolulu for implementing Chinatown Summit and to begin planning Kalihi Summit
	15,000	Sussanah Wesley Community Center and Seafarers Union for maritime job training program
Sister Cities and Ethnic Chambers ..	15,000	Hawaii Chamber of Commerce for business training and workshops for ethnic Chambers
Other Economic Activities	5,000	Honolulu Culture and Arts District for pilot evening movie and commerce event on Fort Street Mall
	5,000	Pa'i Foundation to market Maoli Arts Month productions
	40,000	Oahu Resource Conservation and Development Council for staff for soil conservation plans

Honolulu Film Office

The Honolulu Film Office provides leadership in the planning and development of the film industry in the county; develops and implements marketing and promotional plans that promote Oahu as a premiere on-location filming destination and create a vibrant economic element in the new economy; and provides guidance, facilitation, and processing of permits and filming permissions for all levels of local, national, and international production, including feature films, television series and special episodes, national commercial spot production, print media and campaigns, cable access production, and student/amateur photography (film, video, stills, new media).

The HFO works with federal, state, and county agencies and boards, film unions and associations, community groups, and strategic partners in the private sector to develop the television-film industry in Honolulu, build local film industry infrastructure, and market, attract, and facilitate all levels of productions.

Oahu is the hub of production for the state and typically generates 50-75 percent of all statewide production expenditures, usually equaling or outpacing the combined totals of the Neighbor Islands. The 2005 calendar year saw an anticipated decline in annual production expenditures, anticipated because proposed tax legislation designed to maintain the momentum in production and correct the funding access problems with previous measures, failed to pass the 2005 Legislature. Estimated 2005 annual statewide figures are projected at \$100 million, a decline of \$63 million from 2004.

The Honolulu Film Office continued to work with the Hawaii Film and Entertainment Board Legislative Committee to convey to legislators the necessity of passing film incentive legislation in the 2006 session. These efforts were successful and were highlighted by a petition signed by more than 450 industry workers. The measure became Act 88 and was made available to filmmakers on July 1, 2006. Aggressive national and international marketing, both individually by the HFO and jointly with the state and other county film offices, is being developed to call attention to the passage of the new incentive.

As part of its strategic partnerships with the visitor industry, the HFO played a key role in promoting tourism with worldwide exposure as seen in movies, print advertising, and television shows and commercials that are produced on the island. The office works closely with the Oahu Visitors Bureau and other to maximize Oahu's exposure and branding through film. During the year, the HFO was invited to join OVB's Marketing Committee to build opportunities for film production and assist the OVB with coordinating meetings with key marketing executives in Hollywood.

Oahu Tourism

The OED director worked with a variety of community and business leaders to develop the Oahu Strategic Tourism Plan, a comprehensive vision of Oahu that is attractive to visitors, residents, and businesses; cooperated with the Waikiki Improvement Association on joint projects; and supported marketing the attractiveness of Oahu as a visitor destination.

Hawaii Tourism Authority-County Product Enrichment Program

From its inception in 2002, the Hawaii Tourism Authority-County Product Enrichment Program (HTA-CPEP) has helped diversify and enrich Hawaii's tourism product. The program develops new and enhances existing community-based tourism events, experiences, attractions, and projects related to agriculture, culture, education, health and wellness, and nature or technology. The program complements Hawaii's traditional resort product and assists in Honolulu's economic diversification.

Events Funded for 2005

<u>Applicant</u>	<u>Program</u>	<u>Amount Requested</u>	<u>Event Dates</u>	<u>Amount Funded</u>
Ala Wai Watershed Association	Earth Day 2005	\$36,000.00	4/27	\$5,000
Bishop Museum	6th Annual Honolulu Harbor Festival	\$10,000.00	November	\$10,000
Cinema Paradise	Cinema Paradise Film Festival 2005	\$20,000.00	4/28-5/5	\$5,000
Filipino Community Center, The	13th Annual Filipino Fiesta & Parade	\$25,000.00	5/14-21	\$10,000
Haleiwa Arts Festival	Haleiwa Arts Festival Eighth Annual Summer Event		\$10,000.00	7/23-24
\$10,000				
Haleiwa Main Street	North Shore Sunset on the Beach	\$25,000.00	7/23-24	\$18,000
Hawaii Alliance for Arts Education/ The Arts at Marks Garage	Downtown Honolulu Gallery Walk & First Friday, Phase 2	\$30,000.00	2005	\$15,000
Hawaii Ecotourism Association	Hoohui I Koolau	\$19,700.00	2005	\$10,000
Hawaii Korean Chamber of Commerce	Korean Festival	\$100,000.00	1/15	\$10,000
Hawaii Maoli	Prince Jonah Kuhio Kalaniana'ole Commemorative Celebration	\$24,500.00	3/1-31	\$25,000
Hawaii Marketing Alliance	Wahiawa Pineapple Festival 2005	\$20,000.00	5/7	\$20,000
Hawaii Pacific University	HPU Intercultural Day	\$30,998.00	4/22	\$25,000

<u>Amount Applicant</u>	<u>Event Program</u>	<u>Amount Requested</u>	<u>Dates</u>	<u>Funded</u>
Hawaii United Okinawa Assoc.	23rd Okinawan Festival	\$100,000.00	9/3-4	\$15,000
Hawaii Wellness Institute	2005 Health & Wellness Celeb Expo	\$60,000.00	Declined	\$5,000
Lion's Club International/ Wahiawa Lions Club, Inc.	Sunset in the Park at Schofield	\$35,000.00	5/21-22	\$18,000
Moanalua Gardens Foundation	Cultural Tourism - MGF's 28th Prince Lot Hula Festival	\$35,000.00	7/16	\$20,000
Moiliili Community Center	10th Anniversary	\$10,000.00	October	\$5,000
National Audubon Society, Inc.	Waimea Valley Enrichment and Promotion Project	31,200.00	2005	\$25,000 [2 years]
Native Hawaiian Tourism & funding Hospitality Assoc.	The Queens Tour of the Waikiki Historic Trail	\$25,000.00	2005	\$30,000 Group
Native Hawaiian Tourism & Hospitality Assoc.	Destination Oahu - A Hawaiian Sense of Place	\$25,000.00		Group funding
New York City Triathlon LLC, dba Honolulu Triathlon Festival	Honolulu Triathlon Festival	\$30,000.00	4/10-17	\$15,000
Nuuanu Merchants Association	New Markets and Expanded Events Schedule for NMA	\$40,000.00	2005	\$15,000
Safe Zone Foundation Inc., The	GirlFest Hawaii	\$42,000.00	9/3-11	\$10,000
Temari Center for Asian Pacific Arts	Na Keiki Aloha-The beloved children	\$28,500.00	January to May	\$20,000
Turtle Bay Resort	Honu Festival	\$50,000.00	6/10-12	\$20,000
Valley of Rainbows, The	Wai'anae Coast Sunset on the Beach 2005	\$35,000.00	8/13-14	\$18,000
VSA	2005 Hawaii International Deaf World Music and Sign Language Festival and Symposium	\$50,000.00	8/27	\$10,000
Waimanalo Construction Coalition	Rediscover Oahu - Waimanalo Sunset on the Beach 2005	\$25,000.00	9/10-11	\$18,000
Waipahu Cultural Garden Park,	Marketing the 'Living Village' -	\$65,000.00	2005	\$50,000 (2 years)
West Oahu Sunset on the Plains	West Oahu Sunset on the Plains	\$25,000.00	10/1-2	\$18,000
World Invitational Hula Festival	E Hoi Mai I Ka Piko Hula	\$20,000.00	11/9-12	\$10,000
				\$475,000

Events funded for calendar year 2006

2006 HTA CPEP SELECTIONS

<u>Organization (Applicant)</u>	<u>Project</u>	<u>Project Dates</u>	<u>AWARD</u>
AT Marketing	4th Waikiki Spam Jam	4/29/2005	\$15,000
Dept. of Parks and Recreation	Lei Day Celebration	5/1-2	\$40,000
Chinese Chamber of Commerce	Narcissus Fest.....	1/14-28	\$15,000
Chinese Chamber of Commerce	Splendor of China	October	\$5,000
Cinema Paradise	5th Film Fest.....	5/5-11	\$15,000
Filipino Community Center	14th Filipino Fiesta & Parade	5/13-14	\$15,000
Forward Foundation	Oahu - Hawaii The Healing Garden	8/5	\$5,000
Haleiwa Arts Fest	9th Haleiwa Arts Fest	7/22-23	\$12,000
Haleiwa Main Street	A Day in the Country	9/30	\$10,000
Hawaii Alliance for Arts Education	Gallery Walk/First Friday	Year round	\$25,000
Hawaii Korean Chamber of Commerce	Korean Festival	7/15	\$15,000
Hawaii Pacific University	Intercultural Day	April	\$10,000
Hawaii United Okinawan Assn	24th Okinawan Fest	Labor Day	\$15,000
Hawaiian Plantation Village	multi-year(Carry over from 2005).....	Year round	\$50,000
Honolulu Culture & Arts Dist Assn	Events Program	Year round	\$30,000
Life Foundation	AIDS Walk for Life	4/23	\$5,000
Moanalua Gardens Foundation	Prince Lot Hula Fest	7/15I	\$30,000
Moiliili Community Center	Discover Moiliili Fest	October	\$6,000
Native Books	Hawaii Cultural Programming	Year round	\$20,000

<u>Organization (Applicant)</u>	<u>Project</u>	<u>Project Dates</u>	<u>AWARD</u>
Nova Arts	Electric Blue Premiere	April	\$10,000
Safe Zone Foundation	3rd Girl Fest	September	\$5,000
Valley of the Rainbows	Waianae Coast Sunset on the Beach	8/19-20	\$14,000
Waiialua Community Assn.	North Shore Sunset on the Beach	11/4-5	\$14,000
Waikiki Community Center	21st Ala Wai Challenge	January	\$5,000
Waimanalo Construction Coalition	Waimanalo Sunset on the Beach	9/9-10	\$14,000
Waimea Valley Audubon Society	multi-year (carry over from 2005)	Year round	\$25,000
Total			\$425,000
Balance set aside for Administration Cost			\$75,000
TOTAL AMOUNT OF GRANT			\$500,000

Sports Tourism Program

The Office of Economic Development works closely with local sports associations and their national offices. With 52.7 million American adults attending an organized sports event, competition or tournament as either a spectator or as a participant in the year 2003, the sports travel market is a sector of immense potential. As Hawaii continues to emerge as one of the most sought-after meeting destinations in the world, Honolulu is also becoming a major player in the sports tourism arena.

Honolulu is well positioned to become a top destination for group sporting events and competitions. Besides boasting a moderate tropical climate year-round, Oahu offers competitors and spectators world-class accommodations and the infrastructure to hold events with over 40,000 participants. The 288.3-acre Waipio Soccer Complex, for example, equipped with 23 fields has already proven its worth. Since opening in 2000, the complex has attracted 30 major soccer events and has brought in revenues in excess of \$25 million into our economy.

International Protocol and Sister Cities Program

Looking to the future, the Mayor's Office is considering domestic sister city ties with selected counterparts on the U.S. mainland. Ties to our local community and economic payoffs will remain the guiding principles for establishing such relationships.

<u>Sister City</u>	<u>Date of Council Resolution</u>
Hiroshima, Japan	May 19, 1959
Naha, Okinawa	March 18, 1960
Bruyeres, France	November 1, 1960
Kaoshiung, Taiwan	September 4, 1962
Laoag City, Philippines	July 15, 1969
Bombay, India	January 20, 1970
Seoul, South Korea	May 20, 1973
Funchal, Madeira, Portugal	September 19, 1979
Manila, Philippines	March 19, 1980
Tokyo, Japan	December 8, 1982
Hainan Island, China	February 27, 1985
San Juan, Puerto Rico	November 20, 1985
Cebu, Philippines	December 6, 1990
Baguio, Philippines	November 3, 1995
Hue, Vietnam	November 3, 1995
Zhongshan, China	June 18, 1997
Sintra, Portugal	August 5, 1998
Baku, Azerbaijan	August 5, 1998
Caracas, Venezuela	January 27, 1999
Mombasa, Kenya	August 9, 2000
Vigan, Philippines	March 19, 2003
Incheon, South Korea	August 6, 2003
Luganville, Vanuatu	September 24, 2003
Uwajima, Japan	January 14, 2004